INTRODUCING THE 1975 ALL-NEW PACER WITH THE AMC BUYER PROTECTION PLAN™



PACER... THE FIRST WIDE SMALL CAR

AMC

Special AUTO SHOW Edition

Pacer D/L in H8 Autumn Red.

Cover Photo: Pacer D/L in J2 Brandywine.



Pacer D/L interior option offers individual reclining seats in distinctive new "Basketry Print" fabric.

THE ALL NEW PACER

THE FIRST WIDE SMALL CAR

AMC Pacer

Everything you've ever wanted in a small car is yours now in Pacer. Plus a lot of things you thought only bigger cars could offer. Plus a lot of original ideas that nobody has offered before!

What it means to be the "first wide small car." Pacer hasn't been limited by existing car size notions. Trim overall as any subcompact, you'll find the new Pacer has great maneuverability and parking ease. But inside Pacer will amaze you. The kind of room and comfort for four adults you'd expect in big intermediates like Chevelle, Torino and Fury—with actually *more* headroom and *more* rear leg room than any of them! Fold the rear seat down and Pacer offers you 29.6 cu. ft. of cargo space—nearly *twice* the luggage room of an intermediate!

You have to drive it to believe it. It's out on the



Pacer in H9 Silver Dawn.

road, however, that Pacer shows you even bigger advantages over other cars, large and small. Its 100-inch wheelbase plus extra-wide stance (a wider track than Granada, Duster or Maverick) give Pacer a rock-solid stability and road-hugging feel you'd expect only in much heavier cars. Pacer's ride has luxury-car smoothness and quiet, too, thanks to new isolated front and rear suspensions. Sports car-like rack and pinion steering gives Pacer handling that is both quick and precise. And Pacer's strong, yet thrifty, 6-cylinder engine and big 22-gallon fuel tank mean good gas economy with extra generous cruising range.

You'll find new ideas everywhere. A new kind of wide-ranging visibility—out front over a short, sloping hood, to the sides and rear through unobstructed expanses of glass. Built-in roll bar-type center pillars for increased structural strength. Pacer's passenger door is nearly 4 inches longer for easier entry and exit. (You can walk right into the rear compartment!) Both doors are mounted on special hinges which tilt outward as they open to provide even more getting-in-and-out room. The rear window is really a cargo compartment liftgate with a built-in assist to help raise and lower it. And to help keep it clean, what else but an optional rear window washer/wiper!

There's much more to the all-new Pacer, as you'll see in the following pages. And as you read the complete story, it's important to remember the one thing about Pacer that is *not* new—AMC's exclusive BUYER PROTECTION PLAN. That all by itself would make Pacer quite a car!



Pacer "X" interior option features Sof-Touch vinyl-trimmed bucket seats in five color selections.

] Intermittent-action windshield vipers
] Lockable cargo cover to hide valuables from view
] Rear window washer/wiper
] Light Group. Includes: dual courtesy lights, cargo area light, glove box light, ashtray light, engine compartment light, "headlights-on" warning buzzer, parking brake warning light.
] Stowage/litter containers. (With "D/L" Package, containers replace carpet in lower door panels. Not available with AM/FM stereo radio or Entertainment Center.)
] Roof luggage rack



Big rear window is kept clear and clean with washer/wiper option, which can be operating even under way by driver.

☐ Adjust-O-Tilt steering column (with auto. column shift only)

Heavy Duty Options

☐ Handling Package. Includes heavy duty springs and shock absorbers, front sway bar.
☐ Engine block heater
☐ Heavy duty battery (70-amp)

Performance Options

☐ 258 CID six-cylinder engine
☐ Manual front disc brakes
☐ Twin-Grip differential
☐ Front sway bar

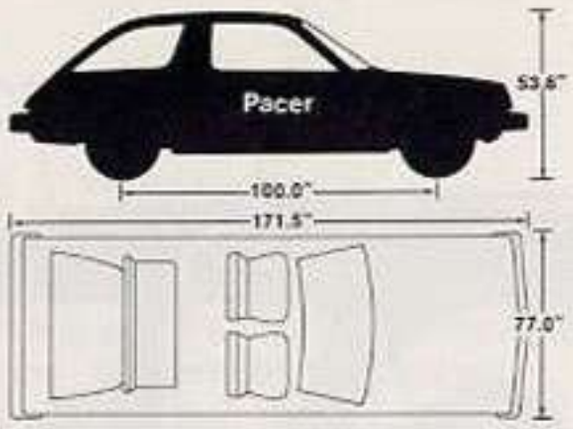
Power Assist Options

☐ Power steering
☐ Power front disc brakes

Protection Options

☐ Protection Group. Includes: front and rear floor mats (front mats have carpet inserts), rocker panel molding.
☐ Locking gas cap
☐ Bumper nerfing strips
☐ Extra Quiet Insulation Package. Includes: roof insulation, rear wheelhousing sound absorption pad, cargo floor carpeting and sound deadener, rear floor insulation, full undercoating.

DIMENSIONS



EXTERIOR

Length	171.5"
Wheelbase	100.0"
Width	77.0"
Height	53.6"
Tread (front/rear)	61.2"/60.2"
Turning Diameter	37.0'

INTERIOR

Head Room (front/rear)	38.3"/37.4"
Leg Room (front/rear)	42.0"/34.8"
Shoulder Room (front/rear)	57.3"/48.6"
Hip Room (front/rear)	55.7"/45.2"

CAPACITIES

Cargo Volume Index	29.6 cu. ft.*
Cargo Floor Length	61.4"*
Fuel Tank	22 gals.
Vehicle Shipping Wt. (approx.)	2995 lbs.

With rear seat down.

PACER SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./ OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	AXLE RATIOS STD.	(OPT.)
232 CID Six	3-Speed Manual on Column	STD.	2.73	(3.08*)
	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08*)
	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08*)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08*)
	Torque-Command Auto. on Floor**	OPT.	2.73	(3.08*)
258 CID Six	3-Speed Manual on Column	STD.	2.73	(3.08*)
	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08*)
	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08*)
	Torque-Command Auto. on Column	OPT.	2.73	(3.08*)
	Torque-Command Auto. on Floor**	OPT.	2.73	(3.08*)

*3.08 is the standard axle ratio in the State of California on all Pacers.
**Requires bucket or individual reclining seats.
NOTE: All Pacer engines run on no-lead fuels only.

TIRES

Tire	Availability
6.95 x 14 Black	STD.
6.95 x 14 White line	OPT.
D78 x 14 Black	OPT.
D78 x 14 White line	OPT.
DR70 x 14 Radial (steel) White letter*	OPT.
DR78 x 14 Radial (steel) Black**	OPT.
DR78 x 14 Radial (steel) White line*	OPT.
DR78 x 14 Radial (steel) White letter*	OPT.

*Conventional, slot or styled road wheels available with each of these tires.
**Standard on Pacer "X".

Pacer in G9 Medium Blue.







Pacer X in E9 Mellow Yellow.



acer's foam-cushioned rear seat unlatches uickly, folds down easily to provide 29.6 u. ft. of convenient cargo space. Hide orgo with an optional locking cover (not nown).



A longer door on the passenger side (nearly 4 inches longer than driver's side) makes getting in or out—front seat or especially the rear—easier than you've ever had it before.



Electric windshield wipers are completely hidden when not in use—nothing interferes with Pacer's remarkable forward visibility. Unique "wet-arm" washers assure a clean sweep.



Ventless side glass for clear, unobstructed visibility is standard in Pacer. However, if you'd like front vent windows they're yours as an option.



Pacer's cockpit-style instrument panel. Dials can be read at a glance, controls are close at hand. Panel is recessed on right side for more passenger knee and leg room. "D/L" panel (shown) and the "X" both feature luxury woodgrain look. The "X" includes a 3-spoke sports steering wheel.

Pacer OPTIONS

Economy Options

☐ Cruise Command automatic speed control (automatic transmission required)
☐ Fuel economy light
☐ Steel-belted radial tires
☐ Overdrive (with either engine, standard manual transmission)

Air Conditioning Options

☐ All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator. Requires tinted glass.

Appearance Options

☐ Two-tone paint includes front and rear body side scuff molding extensions. (Not available with vinyl roof.)
☐ Vinyl roof in five color choices
☐ Sports steering wheel (3 spoke)
☐ Leather-wrapped sports steering wheel (3 spoke)
☐ Styled road wheels
☐ Styled aluminum wheels
☐ Wheel covers
☐ "X" Package. (Not available in combination with "D/L" Package.) *Interior*: vinyl bucket seats with manual floor shift, instrument panel woodgrain overlay, sports steering wheel, custom door trim (vinyl inserts, door pull straps, carpet in lower recessed area), Extra Quiet Insulation Package. *Exterior*: DR78 x 14 black steel-belted tires, slot-styled wheels, Exterior Decor Package, (bright moldings on wheel openings, rear hood edge, upper door edges plus bright license plate moldings), color-keyed body side scuff moldings, bumper nerfing strips, front sway bar, Pacer "X" ornamentation.
☐ "D/L" Package. (Not available in combination with "X" Package.) *Interior*: individual reclining seats in new Basketry fabric (vinyl bucket seats or reclining seats in Hyde Park fabric are options), instrument panel and steering wheel woodgrain overlay, custom door trim (fabric inserts, door pull straps, carpet in lower recessed area), carpeted cargo area, unique "D/L" headlining, Extra Quiet Insulation Package. *Exterior*: wheel covers, Exterior Decor Package (bright moldings on wheel openings, rear hood edge, upper door edges plus bright license plate moldings), color-keyed body side scuff moldings, bumper nerfing strips, front sway bar, Pacer "D/L" ornamentation.
☐ Exterior Decor Package (included in "X" and "D/L" Packages). Includes: wheel openin moldings, rear hood edge moldings, upper door edge moldings, bright license plate moldings.

Audio Options

☐ Push-button AM radio
☐ Rear speaker (with AM radio)
☐ AM/FM push-button multiplex stereo radio (four speakers)
☐ Entertainment Center

Pacer Entertainment Center is a versatile option including AM-FM radio plus 8-track stereo tape with rich, 4-speaker "all-around" sound.



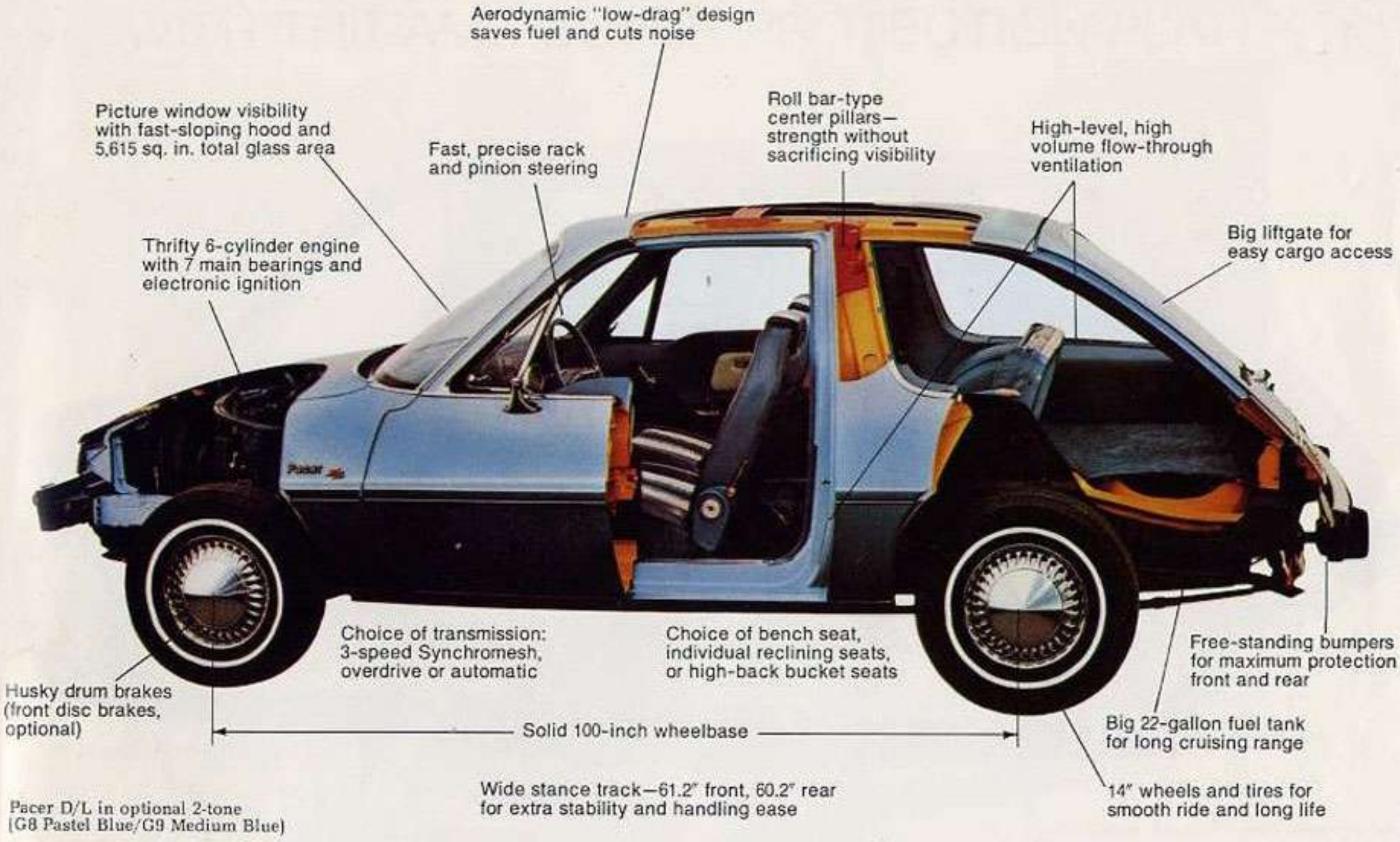


If you'd like the personalized fresh air control that individual front vent windov give you, you'll be glad to know they are available on Pacer as an option.

Convenience Options

☐ Visibility Group. Includes: color-keyed remote-control outside left mirror, visor mirror, 12-inch day/night mirror, Intermittent-action windshield wipers, clock, dual-note horn.
☐ Door vent windows
☐ Tinted glass in all windows
☐ Rear window defogger* (heated glass). Includes 55-amp alternator and tinted rear glass.

*Defogger mandatory on cars sold in State of New York.



Pacer D/L in optional 2-tone (G8 Pastel Blue/G9 Medium Blue)

Pacer

STANDARD FEATURES

☐ Power team: economical 232 CID six-cylinder engine, 3-speed manual synchromesh transmission
☐ Electronic ignition
☐ Foam-cushioned bench seats, front and rear
☐ Four upholstery color choices, attractive Diamant fabric
☐ Custom steering wheel
☐ Front armrests
☐ Color-keyed carpeting; color-keyed rubber mat in cargo area
☐ Folding second seat for up to 29.6 cu. ft. of cargo space
☐ Ventless side glass
☐ Body side scuff molding
☐ Isolated front cross member and coil-spring suspension
☐ Isolated rear leaf-spring suspension
☐ Weather Eye Heating and Defrosting System
☐ Concealed 2-speed electric wipers and washers
☐ Dome light actuated by doors
☐ Rear lift window with built-in assist for easy opening and closing
☐ Free-standing bumpers with energy-absorbing units plus guards
☐ 50-amp battery
☐ Drum brakes (10" front, 9" rear)
☐ Aluminum hub caps
☐ Ash tray and cigarette lighter
☐ Glove box lock
☐ 15 exterior color choices in durable "Luster-Guard" acrylic baked enamel

"SAFE-COMMAND" Safety Features

☐ Energy-absorbing bumper system
☐ Certified flame-resistant fabrics
☐ Two front head restraints
☐ 4-way hazard warning signals
☐ Lane changer turn signals
☐ Automatic backup lights
☐ Side of car safety marker lights
☐ Guard-rail doors
☐ Energy-absorbing steering column
☐ High-strength windshield glass
☐ Tempered side and rear glass
☐ Padded sun visors
☐ Padded instrument panel
☐ Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt warning light); seat belts for two rear passengers
☐ Non-glare wiper blades
☐ Safety-shaped armrests
☐ Non-glare finish on inside parts
☐ Double-safety brake system
☐ Brake system warning light
☐ Self-adjusting brake linings
☐ Corrosion-resistant brake lines
☐ Safety rim wheels
☐ Tire tread wear indicators
☐ Captive engine mounts
☐ High-strength door locks/hinges
☐ Safety-shaped door handles
☐ 2-key locking system
☐ Front seat-back lock
☐ Dual action hood latch and inside hood release

WE CARE ABOUT YOU AFTER YOU BUY YOUR AMC CAR . . .

AMC BUYER PROTECTION PLAN.™

More than just a guarantee.

1. A simple, strong guarantee:
When you buy a new 1975 AMC car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

2. A free loaner car from almost every one of our dealers if guaranteed repairs take overnight.

3. Special Trip Interruption Protection.

4. And a toll-free hot line to AMC Headquarters.

TM. BUYER PROTECTION PLAN is a registered trademark of American Motors Corporation.

We don't claim to be the only people who build economy cars. Although we've been building them right from the beginning and that's what we're famous for.



Pacer X

But, while other people make the usual claims for economy before you buy, we're the ones who offer assurance of value and long-lasting satisfaction *after* you buy. That makes us unusual.

What makes it all possible is something equally unusual—the AMC BUYER PROTECTION PLAN, a commitment to stand behind every car we build and the dealers who sell them. It's standard with every car we sell.

And no other American automobile manufacturer has anything like it.



Gremlin

Plain and simply: we'll fix or replace, free, any part that's defective or wears out under normal use or service for a whole year or 12,000 miles. Whichever comes first. (Tires excepted.) We think that's an assurance of operating economy that really means something.



Hornet Hatchback

And for just $99.00 (list price), you can *double* this protection—in other words, up to a total of two years or 24,000 miles—with the Double BUYER PROTECTION PLAN. And this includes the loaner car, special Trip Interruption Protection, and a toll-free hot line to AMC Headquarters, too. (As you'd expect, your car must be maintained according to the prescribed factory maintenance and service schedule.) Your AMC dealer has complete details.



Matador Coupe

Add our exclusive BUYER PROTECTION PLAN to our traditional savings—low purchase price, good gas economy, low upkeep, all the rest—and you see why so many people are calling AMC dealers the Economy Experts.

AMC

© American Motors Corporation
All rights reserved