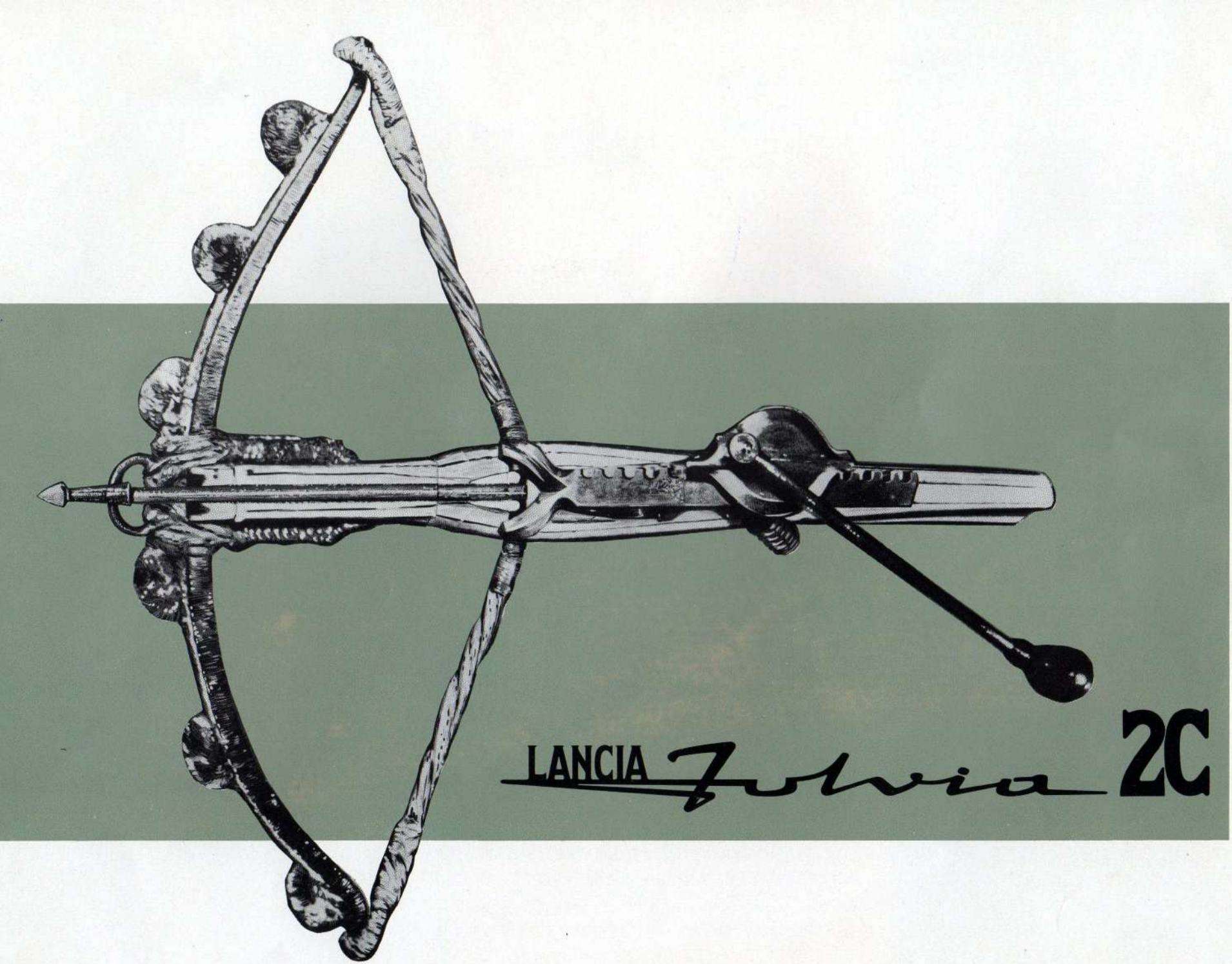
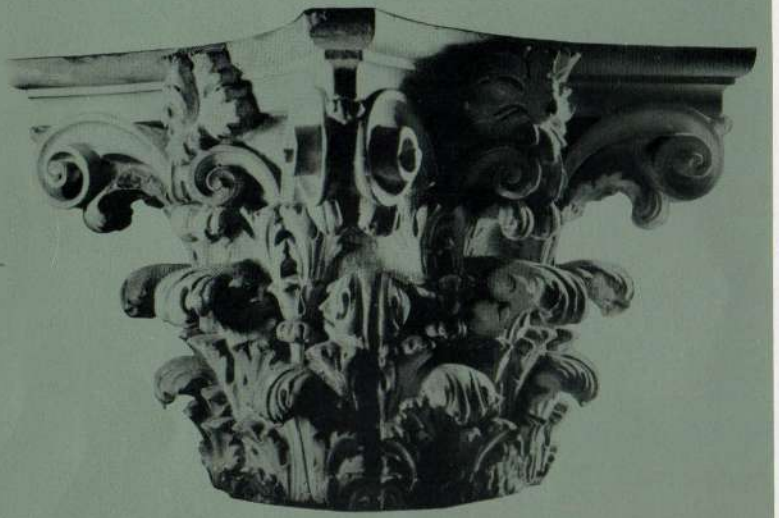

LANCIA
Fulvia
2C

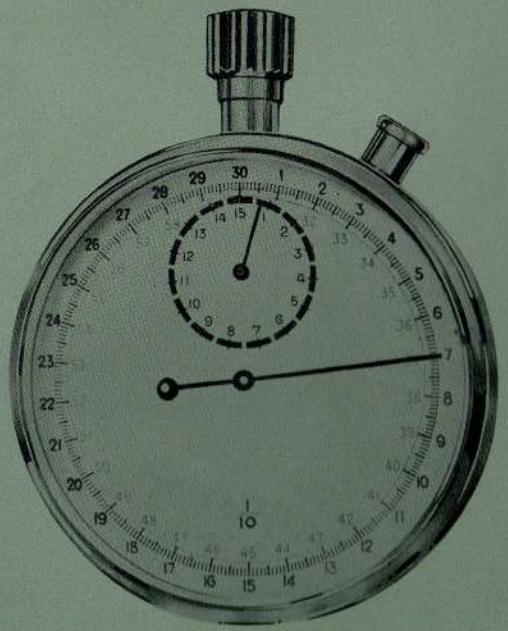


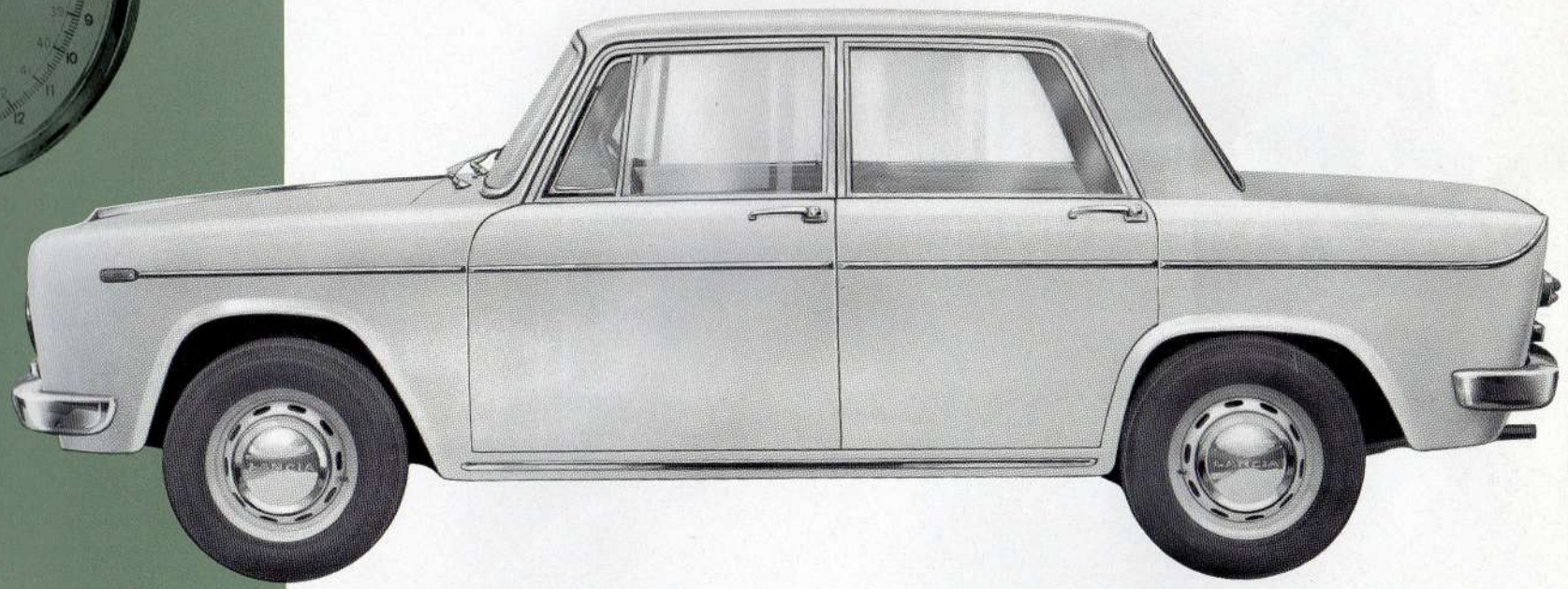
Automobile must have a formal beauty of its own so as to be able to become a part of human scenery without being out of place. Such as the Fulvia, so well-balanced and neat in its line and proportions.

LANCIA Fulvia 2C



The Fulvia 2C keeps on with the Lancia tradition: a four-door five-seater sedan, brilliant and fast; narrow V 4-cylinder engine - 1.091 cc (66.57 cu.in.) cubic capacity - timing by overhead camshafts - compression ratio 9 to 1 - crankshaft running in three main bearings - power 71 HP DIN at 6,000 r.p.m. - max. torque 9.4 mkg (68 lb. ft.) at 4,300 r.p.m. - two downdraught twin carburettors - four-speed all-synchromesh gearbox - front-wheel-drive with driving shafts equipped with constant velocity U-joints allowing a quite regular movement under any condition.



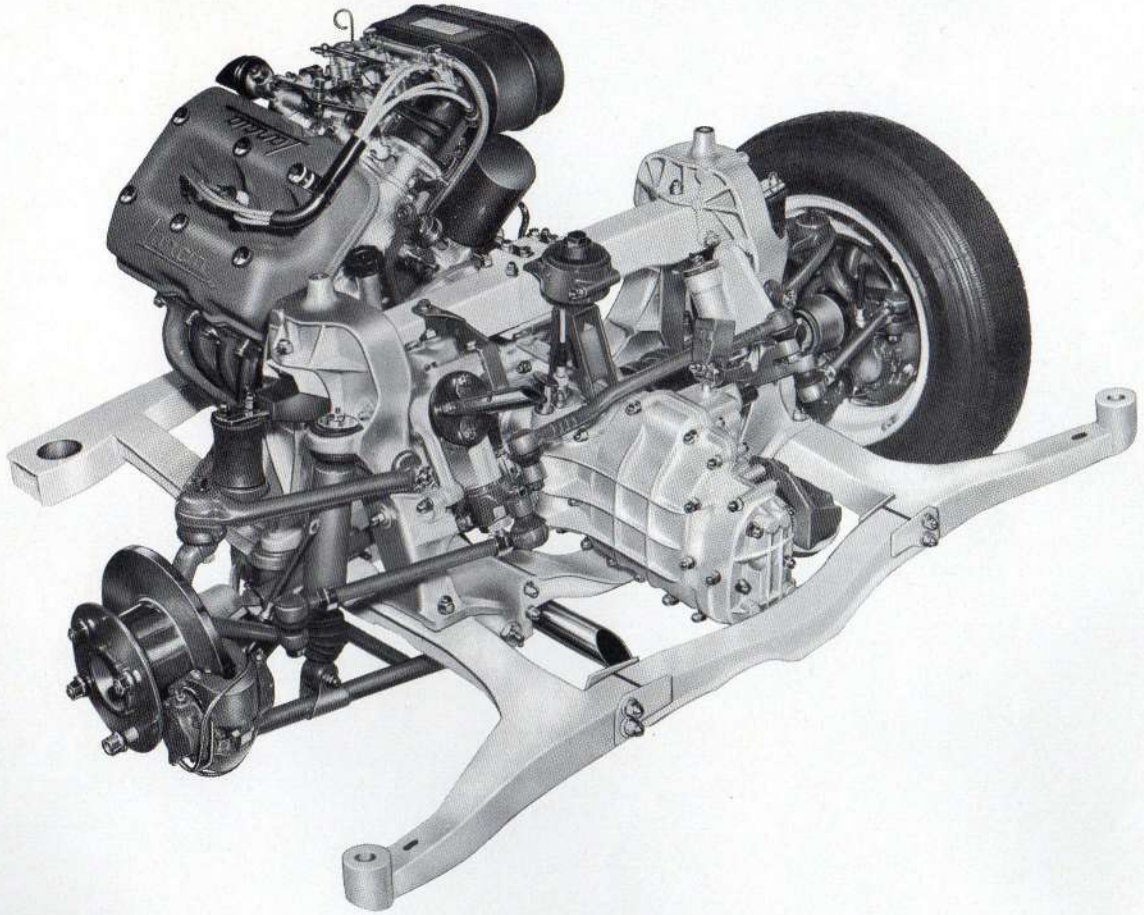


Precision is the basic quality of any mechanical unit designed and produced to free oneself from the slavery of labour. Lancia quality is legendary.

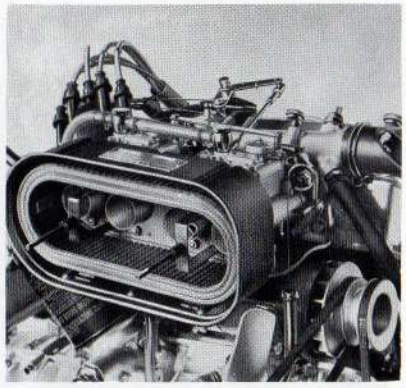
The Fulvia 2C is the most brilliant 1.1 lt. car in the world: max. speed more than 145 k.p.h. (90 m.p.h.); it may reach 108 k.p.h. (67 m.p.h.) in 3rd and 70 k.p.h. (43 m.p.h.) in 2nd; from rest it runs 80 m in 10.3/5 seconds and reaches 100 k.p.h. (62 m.p.h.) in 17 seconds and 140 k.p.h. (87 m.p.h.) in 47 seconds; standing kilometre: 37 seconds. All this without taking up the driver. It is a car safe, easy to be driven, as precise as a chronometer.



A succession of notes from a musical instrument contains the logic of the laws of harmony. The Fulvia 2C engine has the rustling tonality of a classical Cremonese lute.



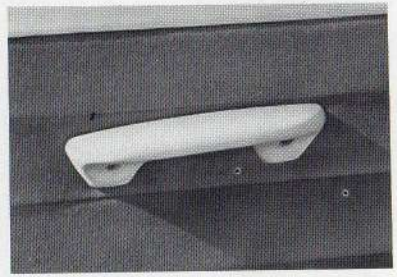
The Fulvia 2C is a car of the "all-forward" type, i.e. with front engine and front-wheel-drive. The narrow V 4-cylinder engine, inclined by 45°, in unit with the gearbox and differential, is short and compact; overhang-fitted as compared with the axis of the front wheels, it affords them a complete adherence to ground. The two twin carburettors are perfectly synchronized by their coaxial throttles assuring a fuel feeding exactly distributed to the 4 cylinders (which results in a low fuel consumption: 8.3 lts. of Premium fuel per 100 km; 34 m.p.Imp. gall.=28.5 m.p.USA gall.) and an easy adjustment. Powerful and progressive disc brakes all around: the Fulvia 2C at 100 k.p.h. (62. m.p.h.) stops in 55 m (180 ft.); with two occupants, the load on the brake pedal is 20 to 30 kg only.

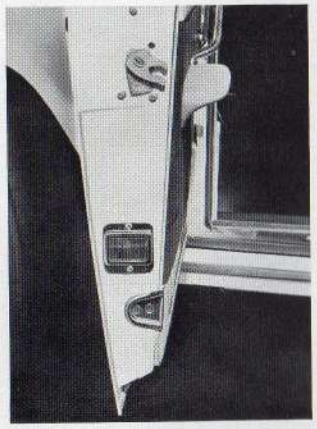


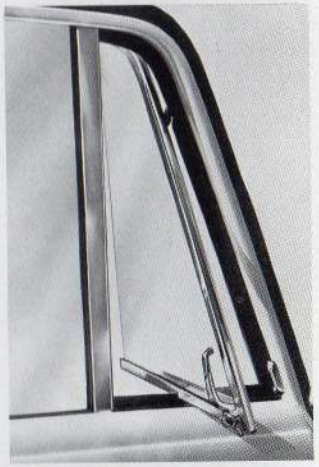


The magnificence of an eighteenth century sedan-chair nowadays has its equivalent in the body of a first-class car. Such as the Fulvia 2C: smart, comfortable, with luxury finish and plenty of all-around visibility.







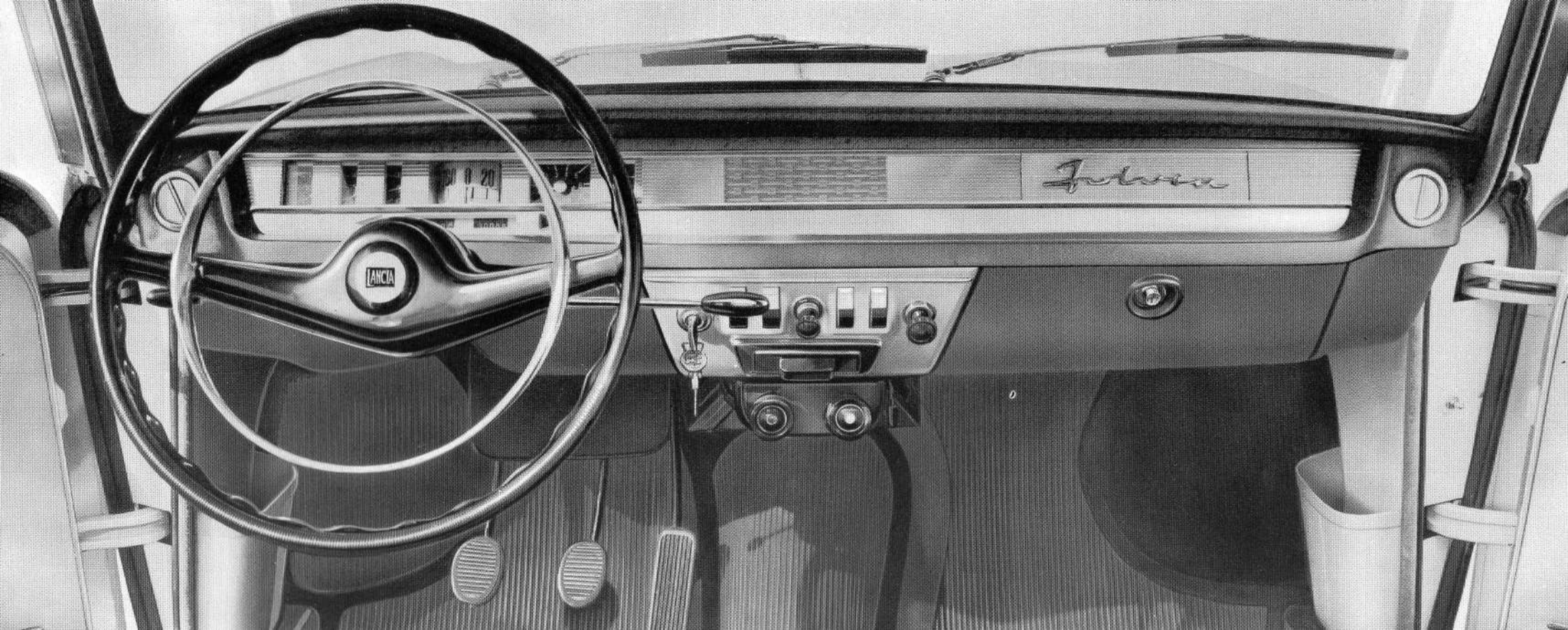


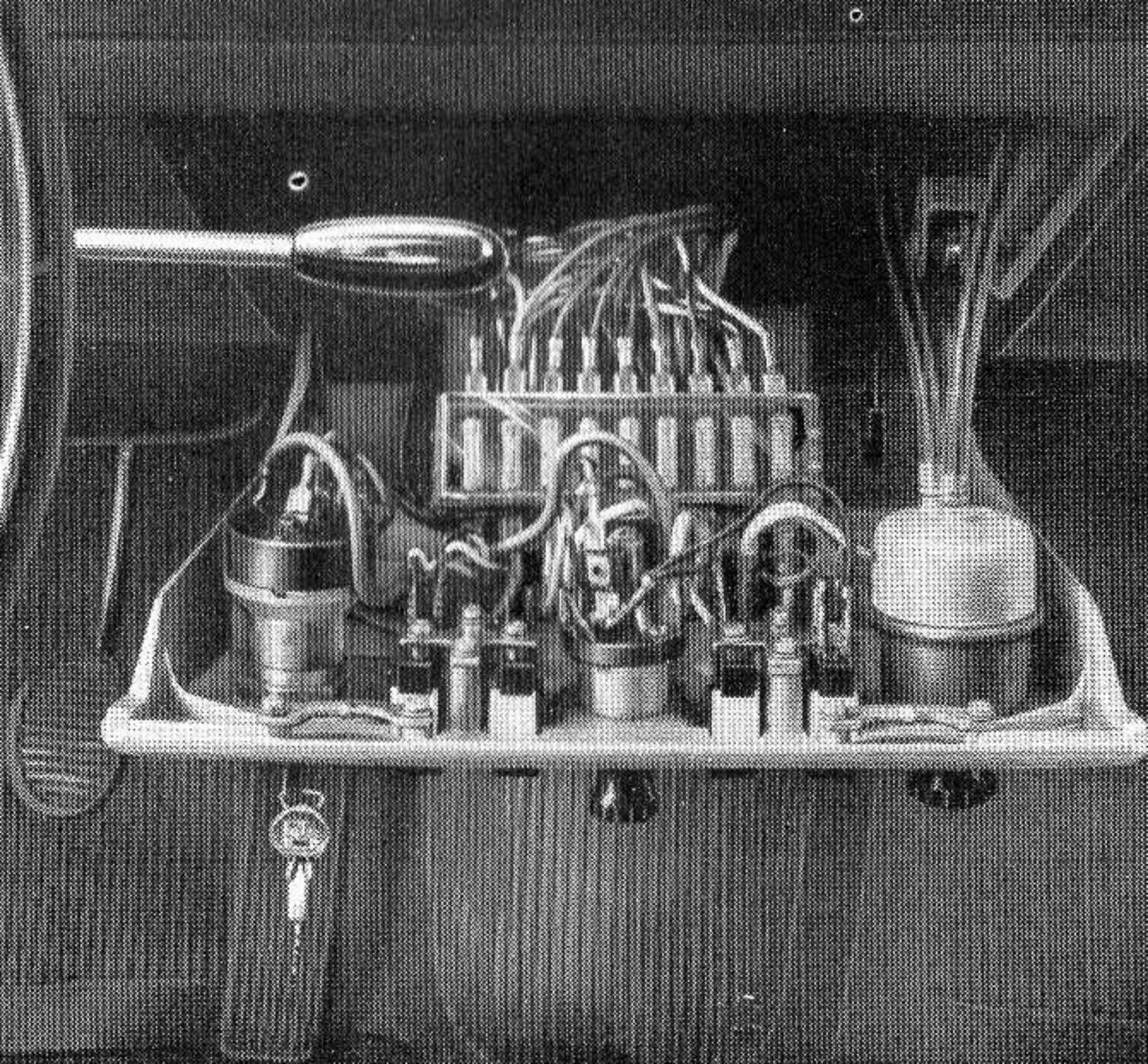


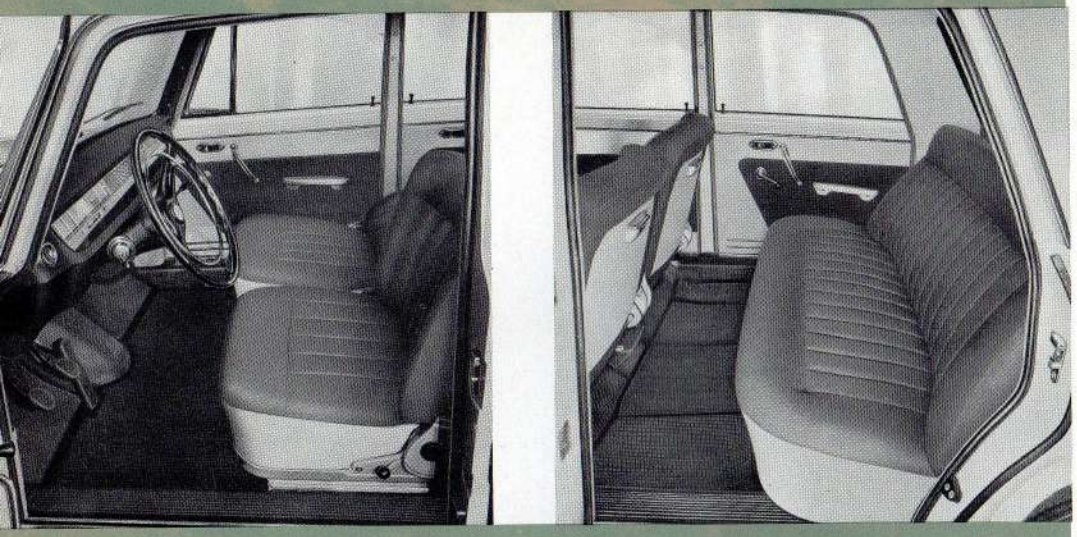




The Fulvia 2C, like all the other Lancias, is equipped with many accessories, none of which is superfluous: all of them are functional and of taste. Front seat backrest rake adjusting mechanism, inner control handles recessed in the doors, dimming rear-view mirror (it protects against dazzling from rear), ventilator windows on front doors, ash-tray for each passenger, front open door marker lamps, and safety belt anchorages.

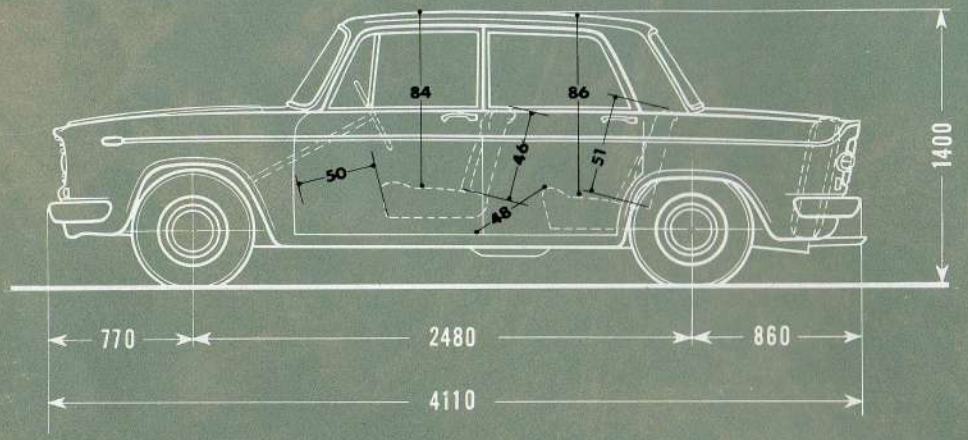

LANCIA
Jubilee

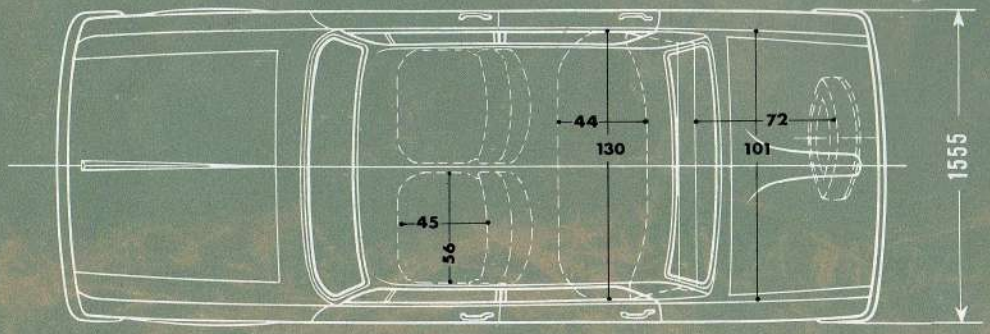










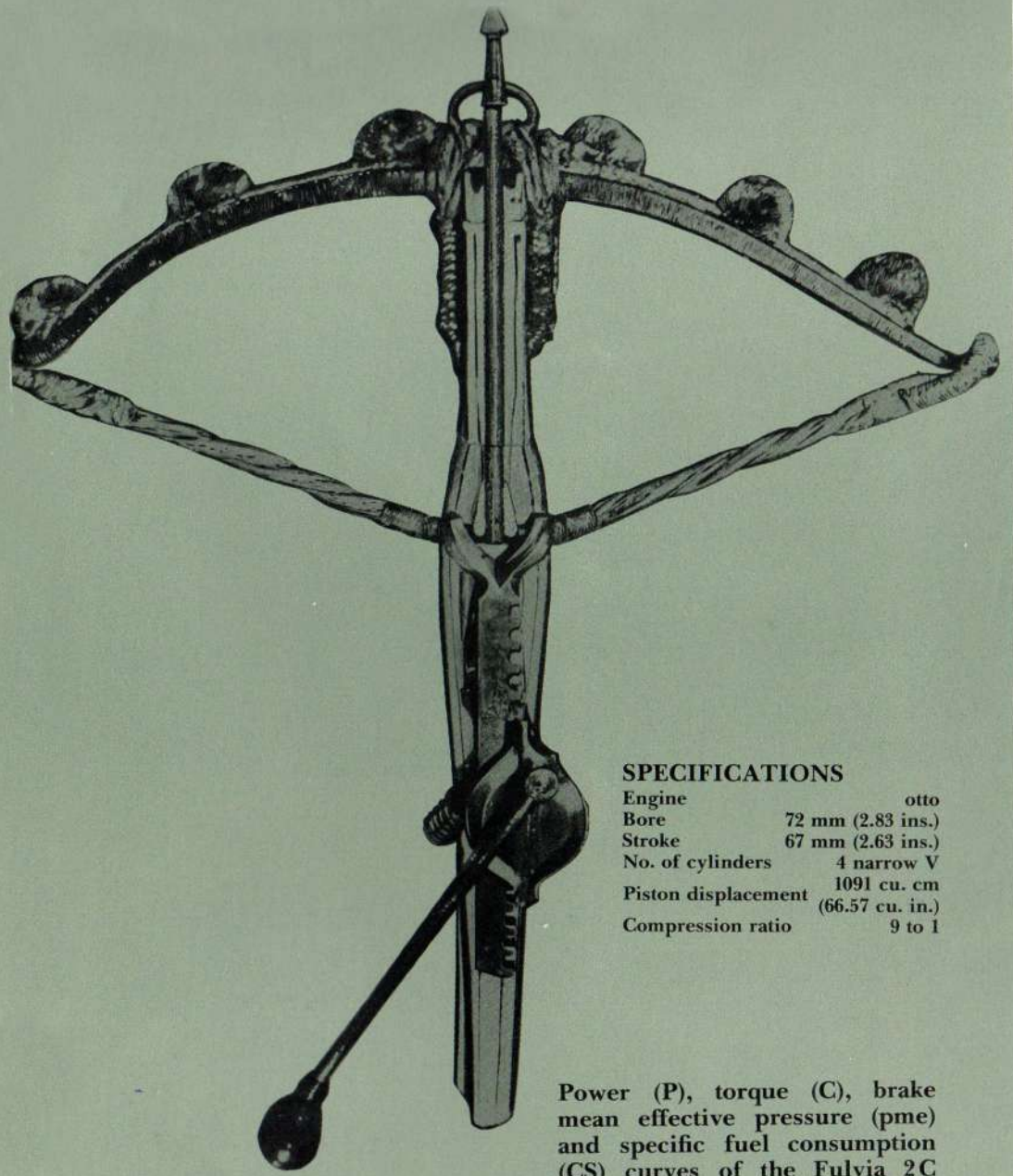


Thanks to the absence of the floor tunnel and to the rational arrangement of the front and rear seats, the habitability of the Fulvia 2C is extraordinary. The boot is so large as to contain all the passengers' luggage which can be put on easily: the boot floor is at the correct height and the spare wheel can be got at easily.

The Fulvia 2C has all these qualities and many others. This is the reason why it is preferred by those women who want to distinguish themselves by driving a smart, "personal", manoeuvrable and safe car.

The illustrations and descriptions given in this booklet are intended as a general guide only, and must not be taken as binding. The Company, therefore, reserves the right to make, at any moment and without notice, any changes it thinks necessary to improve the car or to meet any requirements of manufacturing or commercial nature.

Servizio Stampa Lancia - n. 8799147 Printed in Italy Ind. Graf. C. Zeppegno - Torino



SPECIFICATIONS

Engine	otto
Bore	72 mm (2.83 ins.)
Stroke	67 mm (2.63 ins.)
No. of cylinders	4 narrow V
Piston displacement	1091 cu. cm (66.57 cu. in.)
Compression ratio	9 to 1

Power (P), torque (C), brake mean effective pressure (pme) and specific fuel consumption (CS) curves of the Fulvia 2C engine. On the road, the Fulvia 2C gives a demonstration of these extraordinary qualities; it is smooth, prompt on overtakings.

